



# PROSOA RURAL

PROMOTING SOCIAL  
AWARENES  
IN RURAL AREAS

2018-2-ES02-KA205-011523

## PROJECT SUMMARY



**PROSOA**  
**RURAL**



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IN RURAL AREAS  
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Co-funded by the  
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Agencia Nacional Española

## PARTNERS



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# Index

Index .....	3
Objectives .....	4
Intellectual Outputs .....	5
Management .....	8



## Objectives

The General Objective of the PROSOA RURAL project is *"Fostering the promotion of social and civic competences in educational centers in rural areas to encourage in young people an entrepreneurial spirit focused on the generation of local development initiatives that cover the needs of the environment where they live, preserving and promoting Cultural Heritage and Traditions."*

To contribute to the General Objective, the activities of the project are aimed at achieving the following expected results:

1. Raise social awareness among young people in rural areas
2. Improve skills of young people to become more participative and active citizens.
3. Promote social entrepreneurship among young people in rural areas.
4. Create a greater commitment and awareness about the necessity of conserving the Cultural Heritage and the Traditions.

On the one hand, the promotion of active participation in society among youth, will help to foster the roots among young people and try to stop the loss of population caused by the flight of young people from rural areas, (with the risk that this entails for the disappearance of villages and therefore of their cultural heritage). And on the other hand, the impulse of social entrepreneurship contributes to the implementation of local development initiatives linked to the cultural heritage and the environment where they live, becoming even possible entrepreneurial initiatives that end up in a business, which would encourage settlement in the rural areas, and therefore, the maintenance of the villages and their traditional customs.

PROSOA RURAL project places special emphasis on transmitting to young people the necessity to know the environment in which you live, take care of it and keep alive the culture that our grandparents transmitted to us. For this, the PROSOA RURAL project aims to develop materials that support educators in rural training centers so that they can transmit these values to young people. These materials will be based on a methodology focused on the promotion of active participation and social entrepreneurship linked to the conservation of Cultural Heritage and Traditions at local, regional, national and European level



## Intellectual Outputs

### “IO1”: CATALOG OF GOOD PRACTICES: “EUROPEAN INITIATIVES FOR THE CONSERVATION OF CULTURAL HERITAGE AND TRADITIONS”

The objective is to develop a didactic catalog that gathers social initiatives that have contributed to maintain and spread the Cultural Heritage and the Traditions of rural environments at European level, which will serve as a mirror for the young people object of the training.

Through the compilation of documents and good practices by each partner in their country, a catalog will be developed that will serve as basis for the development of the training modules that will be developed later during the execution of the project.

**Activity 1: Desk research about successful initiatives linked to the Conservation of Cultural Heritage and Traditions in Europe.**

**Activity 2: Drafting a report that collects the information found to be used in the development of materials.**



## IO2: TRAINING MODULE I\_ACTIVE PARTICIPATION IN LOCAL CULTURE

Based on the initiatives collected for the development of IO1, the training modules will be developed and they will serve as support for the Educators when promoting young social conscience in rural environments in their respective training centers.

The training module I, aims to encourage the active participation of young people in their environment and in the conservation of Cultural Heritage and the Traditions.

Through this module, young people will acquire key skills to become more active citizens in society and more committed to their environment, its culture and the traditions of the place where they live.

**Activity 3: Elaboration of exercises based on the promotion of active participation.**

**Activity 4: Drafting of a support guide for educators (Training Module I)**

**Activity 5: Testing of the developed materials**

**Activity 6: Comparison of the results obtained in piloting phase in the different countries.**



## **IO3: TRAINNG MODULE II\_SOCIAL ENTREPRENEURSHIP AND CULTURAL HERITAGE**

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Through this module, young people will train and develop entrepreneurial skills, with the aim that they can be people with a greater social initiative, capable of generating activities and /or businesses related to Cultural Heritage, and their conservation.

In addition to improving high-quality skills for young people, it contributes to more possibilities of initiatives arising in rural environments that conserve the cultural heritage of small rural municipalities.

**Activity 7: Elaboration of exercises based on the promotion of active participation.**

**Activity 8: Drafting of a support guide for educators (Training Module II)**

**Activity 9: Testing the materials developed**

**Activity 10: Comparison of the results obtained in piloting phase in the different countries.**

## **FINAL RESULT: PRACTICAL GUIDE FOR RURAL ENVIRONMENT YOUTH TRAINERS**

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As a final product we will obtain a PRACTICAL GUIDE FOR YOUTH TRAINERS IN RURAL ENVIRONMENT describing initiatives developed in Europe related to the conservation of Cultural Heritage and motivation tools to promote the participation and social entrepreneurship of young people in the rural environment,

Finally, we expect a greater promotion of the need to maintain Cultural Heritage and stop the depopulation suffered by many rural regions of Europe.

**Activity 11: Drafting and layout of a definitive guide of support to educators that gathers everything elaborated during the project.**



# Management

## Transnational project meetings

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The project plan will include 4 transnational meetings that will take place on a regular basis throughout the life of the project to ensure the success of the project goals. The four transnational project meetings are described below:

**TNM1 in VALLADOLID** as the starting point of the project, where to expose in the first person along with the rest of the managers and technicians of the different participating entities the objectives and expected results, and to share the initial doubts that could arise in this regard.

**TNM2 in MATOSINHOS** will serve to present the Good Practices selected by each partner in their own countries, which will help to plan the development of the training materials and deal with the partners the problems and barriers that are arising for their development and their subsequent piloting in each country participating in the project.

**TNM3 in TERRANOVA DA SIBARI** as an intermediate point of follow-up, will help to share the experience of the first piloting phase (evaluation of educators) and the results obtained in relation to the materials developed, that will be the starting point for the planning of the second phase of piloting materials with young people.

**TNM4 in NIJMEGEN** as the final meeting of the project, will be the meeting to evaluate and assess all the work done so far and will specify the bases to successfully close the objectives of the project.

Finally, the success of the project is based on the mobility of learning proposed between the TNM2 and the TNM3, which will bring together the managers, technicians / educators of each of the partner entities to share, test and evaluate the first training materials and support tools for youth education professionals, and therefore, this shared space for training and communication will be essential for the successful development of all products.



### Training Activity

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Through the transnational training activity, participating educators will acquire a thorough knowledge of the methodology and training materials developed through the project, which will improve their professional practice when they return to their organization. As an added value, peer learning will be encouraged, as they will be responsible for transmitting the training to other Educators in their own country, expanding the number of Educators with experience in this methodological approach. In addition, this activity will serve as a transnational work space to improve the materials and point out relevant aspects of the development of the project in relation to the contribution of the different participants, who will share their knowledge and the barriers that appear in their national / regional context to the time to implement the PROSOA RURAL project methodology.

The training week will be carried out in Month 9th in which the learning objectives will be detailed within each training module and the materials developed so far will be tested before the execution of the pilots. In this learning activity will participate youth educators (own of each partner entity or external) together with the project managers of each partner in order to evaluate the materials developed and extend the learning to other youth educators in their country, in total, 2 people will participate per entity. (Project Manager and Youth Trainer)

The leader of the training activity will be INSTITUTE OF ENTREPRENEURSHIP DEVELOPMENT and it will take place in Greece.

### Events

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A final conference will be organized in each partner country before the end of the project with the objective of presenting the methodology and materials developed (IO2 and IO3) and the main results obtained to a wider audience composed of representatives of centers training for young people, stakeholders and users in general.

A participation of 30 people is foreseen for the conference, and will be organized in M19.



## Piloting Phase

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### First phase

After C1, each partner must train in their country 5 youth educators about the PROSOA RURAL project methodology, 20 in total in Europe. These educators can be staff of the entity or from those who have been involved in the project.

The objective of first phase is to obtain feedback from expert trainers of young people in rural areas on the materials developed. The partnership will make the relevant changes based on the feedback obtained from the first phase, and then start the second phase of piloting with more suitable materials.

### Second phase

Each of the 5 youth educators per country must work in their organization with 10 young people as part of the piloting of the methodology and project materials, 50 young people per country = 200 young people in total in Europe.

The objective of second phase is to test the materials developed with young people in rural areas and measure the adequacy and effectiveness of the exercises developed. The partnership will make the relevant changes based on the feedback obtained from the piloting phase.

### Target:

- 5 youth educators in rural areas per country / 20 educators in total in Europe
- 10 young people in rural areas per educator / 50 young people per country / 200 young people in total in Europe.





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